

# Igor Glushkin

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## PRINT DESIGN

### Nationwide Insurance 2008

COLUMBUS, OH

Nationwide Better Health Marketing Department

#### Freelance Designer

- Design brochures, catalogues, and promotional materials.
- Liaise between the creative director and production manager for timely printing.

### Ryan Partnership 2008

COLUMBUS, OH

Marketing agency specializing in consumer promotions.

#### Freelance Designer

- Involved in conceptualizing product ideas.
- Assisted with design of the project.

### Sourcemia 2004 - 2007

NEW YORK, NY

Source Media is a financial industry publisher of magazines including *Financial Planning*, *On Wall Street*, and *Mergers & Acquisitions*.

Art Director - Health Data Management, Mergers & Acquisitions Magazines.

- Outstanding leadership abilities; coordinating and directing all phases of projects while managing and leading project teams.
- Hand on designing features and departments from conception to completion.
- Hire photographers and illustrators, and managing monthly budgets.

### Photo District News (VNU) 2000 - 2004

NEW YORK, NY

*Photo District News* is a division of VNU Business Media which publishes B2B titles such as *Adweek*, *Billboard*, and the *Hollywood Reporter*.

#### Associate Art Director

- Art Director of PIX Magazine, an insert of PDN Magazine.
- Managed all electronic files by pre-flighting, color proofing, and collecting all art materials before providing to the printers.
- Project managed brochures and catalogs by hiring photographers for the stories and departments.

### Watson-Guptill Publications 2003 - 2004

NEW YORK, NY

Watson-Guptill is a publisher of books on fine art, arts and crafts, music and design.

#### Freelance Graphic Designer

- Managed and designed catalogs and company advertisements for various publications including *Billboard Magazine*, *Publishers Weekly*, among others.

### Avenue Magazine 1998 - 2000

NEW YORK, NY

*Avenue Magazine* is a high end fashion magazine.

#### Production Designer

- Designed single and multi ad pages for wide range of advertisers.
- Worked with Pre-Press house by color proofing and sending files to the printer.

### KRS Communications 1996 - 1998

GARDEN CITY, NY

KRS is a packaging and design firm.

#### Graphic Designer

- Designed wine and champagne bottle case packaging labels for Martini & Rossi Asti-Spumante wine.
- Prepared all files, including, high resolution images and fonts for the printer.

### Liz Sheehan Design Studio 1995 - 1996

NEW YORK, NY

Freelance Designer Personal design studio.

- Designed children's book catalog for Harper Collins.

## EDUCATION

1990 - 1994

Fashion Institute of  
Technology NEW YORK, NY  
Bachelor of Arts, Illustration 1994  
THE F.I.T. - INTERNATIONAL FINE  
ARTS PROGRAM FLORENCE, ITALY  
Studied abroad the techniques  
of the Old Masters (oil paintings).

## COMPUTER SKILLS

Adobe InDesign  
Adobe Photoshop  
Adobe Illustrator  
QuarkXpress  
Adobe Acrobat  
Dreamweaver  
Microsoft Word  
Microsoft Excel  
Microsoft Powerpoint  
Mac OS X

## AWARDS

- (2006) Won the Silver Ozzie Award from the Folio Show for redesigning On Wall Street magazine logo and departments.
- 2000 and 2002) two Merit awards for PDN's PIX and PDN's 30 from Society Publication of Designers.
- (2002) Jessie H. Neal Award from National Business Journalism for a PDN feature story.